

EMERGE Conference tackles job-market issues for new grads Demonstrates new educational model for university students

TORONTO, April 3, 2013 – College and university graduates face a tougher-than-ever employment landscape, with many careers still up in the air long after the graduation caps come down.

On April 24, the University of Guelph-Humber's interactive EMERGE Conference will address the issues young professionals encounter in their search for relevant, rewarding career opportunities. Featuring a host of entrepreneurs and media trailblazers, workshops will offer experiences, tips and inspiration to youth looking for innovative ways to excel.

The EMERGE Conference represents an unprecedented educational approach to communication that is synonymous with the University of Guelph-Humber. Offered for the first time this year, the conference is a result of collaborative work among digital communications, image arts, journalism and public relations students in the Media Studies program.

“We’re a university created in the 21st century for the 21st century,” says Jerry Chomyn, program head of Media Studies. “Media today is much more collaborative - and this new course, and its resulting conference, recognizes that quite deliberately.”

With youth unemployment rate at a high of 14.7 per cent - versus the nation's average of 7.4 per cent – the new generation faces a shifting social and economic landscape with many challenges. By creating an atmosphere of forward discussion, the EMERGE Conference will encourage youth to become positive social catalysts and celebrate the dynamic and entrepreneurial skills that contribute to success.

“Learning and working amongst a variety of disciplines is our reality,” says May Strutt, a public relations student and member of the EMERGE Conference executive planning committee. “You have to forge connections to be successful, but standing out means realizing not only your personal potential, but how your collective strengths can give a voice to something new.”

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EMERGE

CONFERENCE
University of Guelph-Humber

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About Guelph-Humber

Established in 2002, the University of Guelph-Humber was created as a partnership between the University of Guelph and Humber College Institute of Technology and Advanced Learning to meet the demands for higher education in today's market. The University of Guelph-Humber embraces the values and skills of both of these renowned institutions. Its goal is to give students a broad-based education and provide them focused career options, balancing academic rigor alongside real world applications. Graduates receive both a university honours degree and a college diploma. To learn more, visit guelphhumber.ca.

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